

LAUNCH EVENT

How Your Food Reaches You

The Academic Book & the Illustrated Art Newspaper

Thursday, 25 June 2026 — 6:00 PM

French Institute for Oriental Archaeology (IFAO), Cairo

About the Project

“How Your Food Reaches You” is a research and documentation project by the Tanmu Network for a Just Environmental Transition in North Africa and the Middle East. The project traces the journey of food in Egypt from field to table, and brings back to public debate questions that have long stayed in the shadows: Who owns the land? Who controls the water? And who, in the end, pays the price of the crisis?

It brings together rigorous academic research and accessible artistic expression, aiming to move these questions out of narrow specialist circles and into a living, open public conversation.

At this event we launch two complementary publications produced by the project:

“**Changing Environments in Egypt: Questions on Food, Water, Climate and Justice**” (published by CEDEJ), edited by Ahmed El-Adawy, Saker El Nour and Yasmine Hafez. It gathers more than twenty researchers across eleven chapters on food sovereignty, agricultural policy, water management, labour dynamics, and environmental transformations across lakes, coasts, and rural and urban areas.

The “**How Your Food Reaches You**” **illustrated art newspaper**, first edition, featuring eleven illustrators, edited by Nouran El-Marsafy and Farida Youssef, with design by Kareem Hisham. Thirty-two pages, distributed free of charge, offering a narrative and visual vision that complements the same questions in a different language.

Entry is free — please confirm your attendance in advance to ensure a seat within the hall’s capacity.

🔗 Registration link: <https://forms.gle/6TksBJ5Y7FmZzpKTA>

🔗 Registration link to attend online: <https://zoom.us/meeting/register/jp46lwUyT52J0s35DNH6-Q#/registration>

Programme

Thursday, 25 June 2026

Time	Programme
05:45 – 06:00	Reception
06:00 – 06:15	Welcome Remarks With the supporters (CEDEJ / FES / IFAO) <i>Venue: IFAO Main Hall</i>

Time	Programme
06:15 – 06:30	<p>Project Introduction — “How Your Food Reaches You”</p> <p>Yasmine Hafez & Kholoud Saeed — book chapters presentation: Saker El Nour (in Arabic and English)</p> <p><i>Venue: IFAO Main Hall</i></p>
06:30 – 07:00	<p>Session 1: Water</p> <p>How does it affect labour in agriculture and fishing? (in English)</p> <p><i>Venue: IFAO Main Hall</i></p>
07:00 – 07:30	<p>Session 2: The Table</p> <p>How do we read it? (in Arabic)</p> <p><i>Venue: IFAO Main Hall</i></p>
07:30 – 08:30	<p>Open Buffet</p> <p>Photo display, browsing both publications, and discussion with authors, editors and artists</p> <p><i>Venue: IFAO Garden</i></p>

Discussion Questions

Session 1: Water

1. How does growing water scarcity reshape the daily working conditions and security of farmers and fishers?
2. Who decides how water is distributed — and who bears the cost when it runs short?
3. What role do large infrastructure projects (dams, irrigation networks, land reclamation) play in changing who works the land and the water?
4. Can community-based or cooperative water management offer a real alternative to top-down control?

Session 2: The Table

1. What does a single meal reveal about the economic, political and ecological systems that produced it?
2. How do class, geography and gender shape what reaches different tables?
3. What stays hidden behind the food on our plates: whose labour, which subsidies, which imports?
4. How has the Egyptian table changed over recent decades — and who gets to define what counts as “good” or “authentic” food?

Supporters: CEDEJ • FES • IFAO